

G&L ANNUAL GAMING AND HOSPITALITY INDUSTRY AWARDS

OFFICIAL ENTRY FORM

Welcome to the Annual Industry Awards!

All companies and service providers domestic and abroad are eligible to submit an award packet. There are no entry fees as this is open to all companies globally and unbiasedly.

The concept for offering four specific category awards in the G&L Gaming & Hospitality Award series is to recognize companies for the specific core competency they bring to the table for operators; each category is incredibly important in our industry. Of course, the significance of the awards are the executives comprised within the G&L Board and Roundtable Colleagues that define the awards, create the rigorous award process, analyze the nominations and select the recipients. These judges are the top innovation leaders in our industry, they represent the vast majority of all gaming technology spend in North America and we're excited to host this annual award series and continuously humbled to be a part of the amazing industry thought leaders within the G&L Community.

G&L's Board and Roundtable Colleagues not only consider the technical product, but the company that produces the product and their service level and performance. There are 4 specific award categories:

Innovation Award: Given to the product and corresponding company that demonstrates the best original thinking in solving one or more business problems.

Transformation Award: Given to the product and corresponding company that most dramatically has changed the gaming or hospitality industry's technology landscape in the area of interoperability.

Partner Award: Given to the company that best illustrates a granular understanding of the real problems facing their clients and have taken the steps within their offerings to demonstrate they are the appropriate solutions for today and for tomorrow.

Platinum Award: This highest honor award level will be given to the company who best exemplifies all three of the individual categories above. A company may win more than one award.

Although there are four award categories, there is only this one entry form. Only one entry form is required as judges will consider your entry form for all four categories. If you are a company with multiple and different offerings, you may submit an entry form per product from your company.

The award recipients will be honored at the G&L Roundtable in the fall in Las Vegas; always the Monday evening before G2E. The award recipients will be authorized to display the official award logo, will be featured in the G&L Roundtable winter edition of Gaming & Leisure Magazine, and will be bestowed with all of the rights and privileges that will be provided to them upon winning.

We wish each of you the very best toward becoming an award recipient this year.

All the best,
Jeannie Caruso

Complete award eligibility terms and guidelines and recipient honors are available at the end of this packet.

SUBMISSION DEADLINE: JUNE 1, 2021 9AM PST

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GENERAL INFORMATION

All form fields are required.

PRODUCT/SOLUTION NAME FOR ENTRY:

Name of Product/Solution you are nominating	
Which award category(s) do you feel your product is best nominated for out of the four categories described above? (you may choose all that apply)	

CONTACT INFORMATION OF PERSON SUBMITTING THE ENTRY FORM:

Name	
Company Name	
Phone	
Email	

VENDOR INFORMATION:

Company Name	
Location Address	
Primary Contact Name	
Primary Contact Title	
Primary Contact Phone	
Primary Contact Email	
Company Website (optional)	

EXECUTIVE MOST LIKELY TO ATTEND G&L ROUNDTABLE & ACCEPT AWARD:

Executive Name	
Executive's Title	
Executive's Email	
Executive's Phone	
Primary Contact Phone	
Primary Contact Email	

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DETAILED INFORMATION

Please complete each section below. There is an optional Customer Reference section if you have more than one reference. Note that no confidential or trade secret information whatsoever should be included. **All sections must be complete and received on or before the deadline to be eligible.** Additional information will be accepted, but it will be reviewed at the discretion of the judges.

PRODUCT/SOLUTION DESCRIPTION:

Please describe concisely what the product or solution does.

Is this a repeatable solution? If not, what level of customization is required?

What is the target customer size for this solution?

Please provide a representative list of customers actively using the solution (note that some judges may choose to solicit input from their contacts at these companies).

What is the business case for this product or solution? For example: increased profitability, increased market share, competitive, the ability to enter a new market, reduced operating costs, or improved productivity/efficiency, improved quality of care, lower training costs, or improved communications.

In 75 words or less (graphics are encouraged), describe the quantifiable benefits that have impacted the customer by using the product or solution. For example: return on investment, increased profitability, increased market share, the ability to enter a new market, reduced operating costs, or improved productivity/efficiency, improved quality of care, lower training costs, or improved communications. If a service in addition, please describe the problem you solved, the results of the engagement, and the level of satisfaction and/or success experienced by the customer.

In 75 words or less, describe why you believe the product or solution provides a unique solution to one or more business problems.

In 75 words or less (graphics are encouraged), describe how customers or third parties may access system data. Please include whether or not any fees are assessed to enable this access.

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In 75 words or less, describe the level of effort required to maintain the system. Include whether or not your own or third-party certifications are required or useful, and how many man-hours per month and the types of tasks are required to perform system maintenance.

Concisely describe the available support packages for the product or services. Include statistics regarding the average length of time it takes to resolve a problem, and a description of the policies regarding when there is a separate charge associated with a programming change or version release

Concisely describe typical qualifications of your existing support and professional services staff. Separate the description by job titles if possible. Also, include any industry experience (e.g., "Our trainers are required to have at least 2 years of casino operations experience.").

Provide a full URL link where we can view a demonstration of your solution, if available.

Please provide, in 75 words or less, any additional information you believe may help the judges evaluate the nomination, including, for example, a general statement indicating why the solution should be considered for this award.

Optional:

Please provide any customer endorsements that you are able to obtain from your customer base. You may list them here or attach to this document. Please include the name, title, phone number and property/company with each client endorsement.

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ELIGIBILITY TERMS AND GUIDELINES

1. **Entry forms must be received by 9 a.m. PST Tuesday, June 1, 2021 via email by bart.lewin@bartlewin.com, jeannie@mygamingandleisure.com and april@mygamingandleisure.com.** Email to all email addresses above is the only method acceptable to submit your entry form and information. If you believe your entry packet is too large to be received via email, you may contact us at the email addresses above and we will provide you with a private ftp login and password for your submission on or before the date above.
2. Gaming & Leisure reserves the right, at its sole discretion, to decline to accept any entry form submitted.
3. Award recipients will be publicly announced during the G&L Roundtable Award Ceremony. Details will follow, and award recipients will be notified in advance of receiving the award to coordinate press and their presence during the Awards.
4. Award recipients will be invited to the G&L Roundtable Awards Ceremony. The Platinum Award recipient should plan to speak to the executive attendees of the G&L Roundtable and this will be communicated and coordinated in advance.
5. Any number of a single vendor's products may be entered.
6. Entry forms must be submitted in English.
7. Entrants must indicate their company's consent to submit the entry form by providing the name and title of an authorized representative from their company.
8. By consenting to the entry form, entrants are also consenting to all promotional activity as described in the consent and authorization paragraph.
9. Do not include information that you or any third-party considers to be confidential.
10. The Gaming & Leisure Board and select Roundtable Colleagues will perform judging, and all decisions are final. The criteria for choosing the recipients and finalists will be based on each board member's professional judgment regarding how well the entrant product met the stated criteria using the defined scoring methodology.
11. By submitting the entry packet, you agree that you do so voluntarily and that you understand you have no legal recourse in the outcome or process or any aspect of the G&L Awards. In addition, you agree to hold harmless and indemnify Gaming & Leisure and or its agents for all aspects of the G&L Awards Series including but not limited to the entry packet, scoring and methodology and any circumstance which would prevent the Awards ceremony or awards honors from taking place or being delayed or postponed. No guarantees are given written or otherwise with respect to the G&L Awards Series.
12. Void where prohibited by law.

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AWARD RECIPIENT HONORS

All G&L Award Recipient Honors

As a recipient of a G&L Gaming & Hospitality Award your company will receive:

- **Winter Edition Feature:** Your Company will be featured in your respective award category in the winter edition of G&L. G&L is the industry management periodical for gaming and hospitality executives domestically and abroad.
- **G&L Website:** Your Company logo will be displayed on the G&L website with your respective award category after your official announcement at the G&L Roundtable Award Ceremony.
- **G&L Monthly Feature:** Your Company will be publicly acknowledged in G&L Monthly in Q4 after your official announcement at the G&L Roundtable.
- **G&L Roundtable Reception:** The head of your Company will be publicly recognized with your Award Plaque during the G&L Roundtable Reception Awards Ceremony this year. Please be sure they are prepared to bring this item home with them.
- **Press Release:** Your Company will be recognized in an official press release by G&L following your official announcement at the G&L Roundtable. The head of your company will be asked to provide a quote regarding receiving the award for inclusion in the press release and related coverage.
- **G&L Award Logo:** After the G&L Roundtable, your Company has the rights and permissions from G&L to use your G&L Award logo. This logo will be emailed to you and can and should be used in your email signatures, your website, on your marketing collateral and anywhere else you'd like to showcase your award.

G&L Platinum Award Recipient Honors

In addition to the honors listed above, the Platinum Award recipient will receive:

The ability for the **head of your company** to speak to the executives in attendance at the G&L Roundtable Executive Lunch this year. Details will follow. The G&L Roundtable is the top private forum in our industry in North America. For 20 years the G&L Roundtable is honored and proud to have hosted the most gaming CIOs, among other CXOs, in one private forum in North America. Those in attendance represent a vast majority of gaming and hospitality domestic technology and services spend.

A FEW WORDS FROM THE G&L AWARDS HOST JEANNIE CARUSO, CEO of GAMING & LEISURE

The Gaming & Leisure organization, publisher of the principle industry management periodical Gaming & Leisure and host of the coveted G&L Roundtable private forum, is honored and proud to host the Annual Gaming & Hospitality Industry Awards allowing all companies globally who enter to be fairly evaluated by the buying constituency without cost. We feel not having to 'pay to play' is a key and critical ingredient to ensure all companies have an equal opportunity to enter. The significance and uniqueness of the Annual Industry Awards are the creators and judges comprised within the G&L Board and Roundtable colleagues. This distinguished panel, encompassing property owners and operators in the gaming and hospitality industry represent a vast majority of gaming technology and services spend in North America, define the awards, create the rigorous review process, analyze the entrants and select the recipients. The sound and unbiased methodology employed ensures all companies are evaluated fairly and most importantly by the buying constituency. Even if a company finds they are not an award recipient, there is incredible value in having their company granularly reviewed by nearly their entire client base and potential client base.

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